








KELLY MERCHÁN

COMMUNICATOR/ADVOCATE

PERSONAL PROFILE

Contributing to the betterment of the world through my passions in community building & conflict resolution, project design & management, and writing & communications strategy

CONTACT

-  Ithaca, New York
-  kelmerchan@gmail.com
-  607-351-1883
-  [/kelly-merchan](https://www.linkedin.com/in/kelly-merchan)
-  kellymerchan.com

AREAS OF EXPERTISE

- Writing & editing
- Translations
- Conflict resolution
- Dialogue facilitation
- Nonprofit consultation
- Community building
- Latin American studies

WORK EXPERIENCE

Cornell University, Communications specialist

DEC 2019 - PRESENT

- Amplify the work of the Department of Global Development through storytelling, web copy, newsletters, social media, communication strategy and partnership building

Freelance, Writer & translator

JAN 2016 - PRESENT

- Write and edit technical, travel, and industry-based articles and websites
- Perform oral and written translations (English to Spanish and Spanish to English) across industries

Hearts of Gold Foundation (Ecuador), Program director

APRIL 2016 - DEC 2018

- Co-founded, designed and directed Ecuador's first capacity building program for nonprofits and nonprofit network, managing partnerships, program and curriculum design, monitoring and evaluation and workshop/dialogue facilitation
- Prepared web copy, grant proposals, newsletters and reports in English and Spanish

EDUCATION

American University

MA International Peace and Conflict Resolution

Towson University

BA Anthropology,
BA International Studies